

INFORMATION given to DATA SUBJECT (CLIENT) in pursuance of sec. 13 of D.lgs. 196/03

We desire to inform you that Italian Legislative Decree number 196 of 30 June 2003 (Privacy Code) concerns protection of individual and other entities with regard to processing of personal data.

With respect to underlined decree, data processing realized as a consequence of all relationships and services requested to Reply S.p.A. or to its subsidiaries will be done with respect to principles of fairness, lawfulness, transparency and for the safeguard of your confidentiality and your rights.

Therefore, in pursuance of Section 13 of Privacy Code, we provides you following information:

1. All personal data communicated to Reply S.p.A. will be treated with respect to restrictions and aims reported in this document. In particular:
 - a) for the complete execution of contractual relations and for fulfilling duties provided by law, Italian regulations and European Community regulations (taxes regulation, etc ...),
 - b) for collection of information necessary for a correct management of inter-companies relationships,
 - c) for post-sell assistance, client satisfaction inspections, market analysis and statistics,
 - d) for sending information about future commercial activities and products/services advertisements, or notifying a proposal similar to present draw up contract.
2. Your personal data processing is realized by means of information, telematics and manual systems, with rules strictly correlated to our aims, developed in any case to ensure data security and always in compliance with duties of law in force. Data will be processed for all the time of contractual relations and also after their expiries, for the complete respect of law fulfilments.
3. Although data subject must be considered autonomous in his decision to permit the processing or not, personal data collection is necessary to carry out activities of point 1, letters a) b) c); in the event that necessary data are not communicated or data subject refuses to sign the permission for data processing, no contractual agreement can be submitted with Reply S.p.A.. For this reason, in order to process your personal data, we consider that a formalization of a contract/order constitutes also an agreement for data processing.
4. The lack of data communication or the refusal of data processing permission, for the aims indicated in point 1 d), instead, does not involve any consequence on present or constituting legal relationships. Anyway these possibilities still preclude any possible delivery of documentation or advertising communication.
5. Maintaining the importance of legal and contractual obligations, our Company must be considered free to communicate your personal data, collected or processed by us, to societies belonging to Reply Group or to trusted external parties such as revision and consulting societies or, in case of legal argument, legal societies.
6. Data controller of these processing is the legal representative of Reply S.p.A., with headquarters in Turin, Corso Francia n. 110.
7. At any time you can exploit your rights towards processing data controller, in pursuance of Section 7 of the Privacy Code (full text at the end of this document), sending written communication to the data controller legal headquarters. Note that in our headquarters it is available a refreshed list of third parties that are involved in every data processing as "data controllers" or "data processors".

ADVERTISEMENT COMMUNICATIONS

We specify that your data and your e-mail addresses, communicated during previous contractual and commercial relationships with Reply S.p.A., could be used to send general communications or advertising material. In the event that you would like to stop this sending you can submit a written request to our e-mail address privacy@reply.eu.

Legislative Decree n.196/2003.
Sec. 7 – Right to access personal data or other rights

1. A data subject shall have the right to obtain confirmation as to whether or not personal concerning him exist, regardless of their being already recorded, and communication of such data in intelligible form.

2. A data subject shall have the right to be informed:

- a) of the source of the personal data;
- b) of the purposes and methods of the processing;
- c) of the logic applied to the processing, if the latter is carried out with the help of electronic means;
- d) of the identification data concerning data controller, data processors and the representative designated as per Sec. 5 2);
- e) of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know said data in their capacity as designated representative(s) in the State's territory, data processor(s) or person(s) in charge of the processing.

3. A data subject shall have the right to obtain:

- a) updating, rectification or, where interested therein, integration of the data;
- b) erasure, anonymization or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed;
- c) certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.

4. A data subject shall have the right to object, in whole or in part,

- a) on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- b) to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.